



COLUMBIA PICTURES
a SONY PICTURES ENTERTAINMENT company

NEWS RELEASE

QUANTUM OF SOLACE

TO BOW IN NORTH AMERICA ON NOVEMBER 14, 2008

(Culver City, August 21, 2008) -- Columbia Pictures and Metro-Goldwyn-Mayer Pictures, announced today that it will release ***Quantum of Solace*** on November 14th in North America. The strategic move places the highly-anticipated James Bond adventure one week closer to the prime movie-going holiday window and takes advantage of last week's decision to move the release date of *Harry Potter and the Half-Blood Prince*.

"We saw the film recently in London and Marc Forster, Daniel Craig and the entire team at EON have truly delivered another extraordinary Bond adventure," said Jeff Blake, Chairman of Worldwide Marketing and Distribution for the Columbia Tristar Motion Picture Group. "*Quantum Of Solace* is a seamless continuation of the storyline that began with the last film. We believe November 14th is a great date that allows us to play straight through Thanksgiving and right into Christmas. The Bond films have a long history of entertaining audiences in this holiday corridor going back to *Goldeneye* in 1995. The studio enjoyed tremendous success opening *Casino Royale* in North America on November 17, 2006, and we believe this decision will give the public a wider opportunity to see the film over the holiday."

Daniel Craig reprises his role as Ian Fleming's James Bond 007 in *Quantum Of Solace*, the Metro-Goldwyn-Mayer Pictures/Columbia Pictures release of EON Productions' 22nd adventure in the longest-running film franchise in motion picture history. The film is produced by Michael G. Wilson and Barbara Broccoli and directed by Marc Forster. The screenplay was written by Paul Haggis and Neal Purvis & Robert Wade.

Prince William and Prince Harry will attend the world premiere of the 22nd 007 adventure on Wednesday, October 29th 2008 in London. The film will begin its worldwide roll out on October 31.

About EON Productions

EON Productions/Danjaq, LLC, is owned by the Broccoli family and has produced twenty two James Bond films since 1962, including *Quantum Of Solace*. The James Bond films, produced by Michael G. Wilson and Barbara Broccoli, make up

the longest running franchise in film history and include the recent blockbuster films GoldenEye, Tomorrow Never Dies, The World is Not Enough, Die Another Day and Casino Royale. EON Productions and Danjaq LLC, are affiliate companies and control all worldwide merchandising of the James Bond franchise.

About Columbia Pictures

Columbia Pictures, part of the Columbia TriStar Motion Picture Group, is a Sony Pictures Entertainment company. Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in more than 100 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

About Metro-Goldwyn-Mayer Inc.

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., Ventanazul, MGM Television Entertainment Inc., MGM Networks Inc., MGM Domestic Networks LLC, MGM Distribution Co, MGM International Television Distribution Inc, Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Worldwide Digital Media, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in international TV channels reaching nearly 120 countries. MGM ownership is as follows: Providence Equity Partners (29%), TPG (21%), Sony Corporation of America (20%), Comcast (20%), DLJ Merchant Banking Partners (7%) and Quadrangle Group (3%). For more information, visit <http://www.mgm.com>.